



Price List 2026

Websites, AI chatbots and agents, and custom business systems, built in Abuja by the firm behind the Nigerian Council of Food Science and Technology's national licensing platform and the Federal Ministry of Innovation's youth programme, and **led by a Chartered Engineer (CEng) and Chartered IT Professional (C.ITP), recognised by Google as a Top Black Talent, holding a PhD in AI and robotics from University College London.** We are not the cheapest quote you will receive, and we do not try to be. Every price below buys exactly the one line of scope beside it. Anything past that line is an extra, quoted in writing before we build it, so nothing on your invoice is ever a surprise.

Why we are faster than the quote beside ours. We build on our own vertical templates with AI assistance, so the work that used to take a studio six weeks takes us three. **The dates in the "live in" column are firm**, not estimates: the clock starts the day we have your content, and it pauses only while we are waiting on you.

1. WEBSITES one-off build, then an optional Care Plan

PACKAGE	PRICE	WHAT YOU GET, IN ONE LINE	LIVE IN
Starter Site	₦250,000	One page carrying your brand, services, photos, location map and a WhatsApp button.	48 hours
Business Site	₦480,000	Up to six pages with an enquiry form to your inbox, Google listing setup, and a dashboard you edit yourself.	5 working days
Booking Site	₦1,080,000	Everything in Business Site, plus online appointments with automatic confirmations and reminders.	10 working days
Online Store	₦1,480,000	Everything in Business Site, plus a product catalogue, cart and Paystack checkout with instant order alerts.	12 working days
Care Plan	₦35,000/month	Hosting, domain, SSL, daily backups, security updates and two content changes a month.	ongoing

2. AI CHATBOTS & AGENTS setup fee, then monthly

PACKAGE	PRICE	WHAT YOU GET, IN ONE LINE	LIVE IN
Website AI Chatbot	₦360,000 + ₦50,000/mo	A chat bubble on your own website, trained on your pages, prices and documents, that answers visitors day and night and captures every enquiry it cannot close.	48 hours
WhatsApp Responder	₦480,000 + ₦60,000/mo	Answers your twenty most-asked questions on WhatsApp day and night, and hands over to your staff on request.	72 hours
WhatsApp Booking Agent	₦980,000 + ₦88,000/mo	Takes appointments straight into your calendar, confirms them, and chases no-shows with reminders.	6 working days
WhatsApp Order Agent	₦1,480,000 + ₦115,000/mo	Shows your catalogue, takes the order, collects the payment and alerts your team instantly.	10 working days
AI Sales Agent	₦2,000,000 + ₦175,000/mo	Trained on your business: qualifies every enquiry, books the meeting, and logs it to your CRM.	12 working days
Voice Agent	₦2,550,000 + ₦220,000/mo	Answers your business line in a natural voice, books the appointment, and sends you the transcript.	15 working days

What your monthly fee covers, and what WhatsApp charges on top. The fee covers hosting, the AI, and **unlimited replies to customers who message you first**, because WhatsApp does not charge for those. Messages *your business* starts are billed by WhatsApp per message and passed on **at cost, with no markup**: roughly **₦20** for a booking reminder or receipt, and roughly **₦101** for a promotional broadcast. We agree a monthly ceiling with you before switching anything on, and the message count comes with every invoice. The fee also includes up to **1,000 AI conversations a month**; beyond that we agree a higher tier in writing rather than surprising you on a bill. **The Website AI Chatbot carries no WhatsApp charges at all**, since it runs on your own site.

3. CUSTOM BUSINESS SYSTEMS built to your process, not rented from abroad

PACKAGE	PRICE	WHAT YOU GET, IN ONE LINE	LIVE IN
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Lead & Sales CRM	₦1,950,000	One place for every enquiry: source, owner, stage, next follow-up date, and who closed it.	10 working days
Client Records System	₦2,600,000	Customer, patient or student records with full history, documents, and role-based staff access.	14 working days
Booking & Front Desk	₦3,350,000	Calendar, rooms or resources, deposits, reminders and a daily arrivals sheet across every branch.	18 working days
Inventory & Invoicing	₦4,000,000	Stock in, stock out, low-stock alerts, and invoices and receipts that reconcile to your bank.	22 working days
Field Team Tracker	₦1,900,000	Daily rep activity log with GPS and photo proof, targets, and a live manager dashboard.	10 working days
School Admin Portal	₦4,000,000	Admissions, fees, results and parent messaging in one portal for staff, parents and students.	22 working days
Support Plan	₦80,000/month	Hosting, backups, user support, bug fixes, and small changes up to four hours a month.	ongoing

4. ADD-ONS fixed price, add to any package

PACKAGE	PRICE	WHAT YOU GET, IN ONE LINE
Logo & brand kit	₦165,000	Your logo in every format, with colours, fonts and a one-page brand sheet.
Google Business Profile	₦85,000	Claimed, verified, photographed and filled in so you appear on Google Maps.
Domain + business email	₦130,000/year	you@yourbusiness.com for five staff, set up and working on their phones.
Payment gateway	₦200,000	Paystack or Flutterwave connected, tested, and settling into your account.
Data migration	₦100,000 / 1,000 records	Your existing records cleaned, imported, and checked back against the originals.
Social media pack	₦200,000/month	Twelve designed posts a month, written, scheduled and reported on.
Extra language	₦240,000	Your site or agent fully translated into Hausa, Igbo, Yoruba, Pidgin or French.
On-site staff training	₦110,000 / session	A half-day at your premises for up to ten staff, with a printed guide they keep.

5. BUNDLES the same work, bought together

BUNDLE	PRICE	WHAT IS INCLUDED
Get Found	₦790,000 worth ₦875,000	Starter Site + Google Business Profile + WhatsApp Responder, with the first month included.
Get Booked	₦1,390,000 worth ₦1,540,000	Business Site + WhatsApp Booking Agent, with the first month included.
Get Organised	₦2,190,000 worth ₦2,400,000	Business Site + Lead & Sales CRM, installed and with your staff trained.

6. HOW TO EARN A BETTER PRICE the only discounts that exist

DISCOUNT	OFF LIST PRICE	WHO QUALIFIES
Paid annually	10%	You settle twelve months in advance rather than monthly.
Founding Member	10%, for life	One of the first fifty businesses admitted to The Nucleus. The rate never rises for as long as you stay.
Multi-site	15%	Three or more branches or outlets on a single agreement.
Loyalty	5%	Applied automatically at every renewal from your second year onward.
Maximum combined	25%	Discounts stack up to this ceiling and no further.

These are the only discounts we offer. Your representative applies them from this table and has no authority to invent another, which is your assurance that the business beside you did not get a better deal for being a harder negotiator.

The rule on extras: if it is not written on the scope line you bought, it is an extra. We price extras case by case, quote them in writing, and never start them until you have said yes.

Terms

1. All prices **exclude VAT at 7.5%**, which is added to every invoice.
2. **60% to begin, 40% on delivery.** Monthly fees are billed in advance. Bank transfer to Altered Atom Technologies Limited.
3. This price list is **valid for 30 days** from the day your rep hands it to you.
4. **One round of changes** is included at each stage. Further rounds are quoted separately.
5. Timelines begin the day we receive **your content**: logo, photos, wording and price list.
6. You own **your data, your domain and your content**, and you can export the data at any time.
7. **We stand behind the dates.** If we miss one and the cause is ours, your Care or Support Plan is free until we deliver. The clock starts when your content is complete, pauses while we wait on you, and assumes the one round of changes in item 4.